

# From one true original to another, it's a family affair!



The real values in life are those created and found within families; authenticity, trust and the opportunity given to be creative and express yourself.

These same values drive our company and they define our corporate culture.

We saw an opportunity to create a better floor. We chased a dream and

We saw an opportunity to create a better floor. We chased a dream and created a whole new category along the way. As the innovators of COREtec®, the Original, 100% waterproof floor, we did just that.

Today, our consumers are enjoying our solutions of stylish, strong floors that sustain real family lives – full of entertaining, kids and pets.

# "Click, lock, enjoy. It is as simple as that!"

It all began as an entrepreneurial business in 2001, within our founder's heart and spare bedroom as our "headquarters". With the invention of COREtec®, the original, patented, 100% waterproof floor in 2013, we grew rapidly to become the leading brand of these unique and highly innovative products. We launched our European division in 2016 and that same year were acquired and embraced into the family of Shaw Floors, an industry leader and subsidiary of Berkshire Hathaway, led by the world-renowned investor, Warren Buffett.

We've come a long way from where we started to where we are now. But those family values guide us still. Led by management and embraced by every employee, dealer, and partner, we are recognized as the problemsolvers, innovators and design enthusiasts. Today we offer an incredible range of resilient, durable floors that can be purchased,

installed and lived upon in one single day.

Click, lock, enjoy. It is as simple as that!

The most difficult task will be choosing from our wide variety of life-like decors. But don't worry, you are sure to find one to match your style because we have a floor for every personality.

Welcome to our family, We promise to remain authentic to the core. **What's in your core?** 

Your COREtec® floor always fits your style & stands up to real life, it's engineered for simplicity.



## Always fits your style

We have a passion for providing a wide selection of authentic natural looks, so you can express what makes you, you. Persistent in product innovation – including micro-beveled edges, enhanced painted bevels and Embossed in Register technology – we create the most appealing designs and textures available.



# Stands up to real life

Our floors are 100% waterproof, kid proof and pet proof. Try them in your kitchen or bathroom: they won't warp or buckle, even if submerged in water. Our 100% waterproof core, resilient vinyl and protective wear layer will keep your floor looking good for the life of your home. So naturally, all COREtec® floors come with a limited lifetime residential warranty.



# Is engineered for simplicity

COREtec® is easy to install, to care for and to live with. Its secure angle tap system doesn't require any glue or nails and can be installed over existing floors without additional underlayment. Forget about sanding, polishing, sealing or refinishing: our floors are maintenance-free.

There's a million reasons to choose COREtec®, but here's our top 6.

### Our floors:

- ✓ Are extremely stable
- ✓ Reduce noise
- ✓ Are wear resistant
- ✓ Do not need to acclimate
- ✓ Are suitable for underfloor heating & cooling
- ✓ Install on any surface



# Cork, the natural choice

All our floors have a unique attached cork underlayment. Why? It's warmer, quieter and easily installs over existing hard surfaces, perfectly concealing imperfections in subfloors. And: it's one of the most sustainable materials out there. Cork is harvested from the cork tree and can be re-harvested every decade without damaging the tree. A natural solution that brings only benefits to your home or business:



added sound insulation



a comfortable and warmer floor



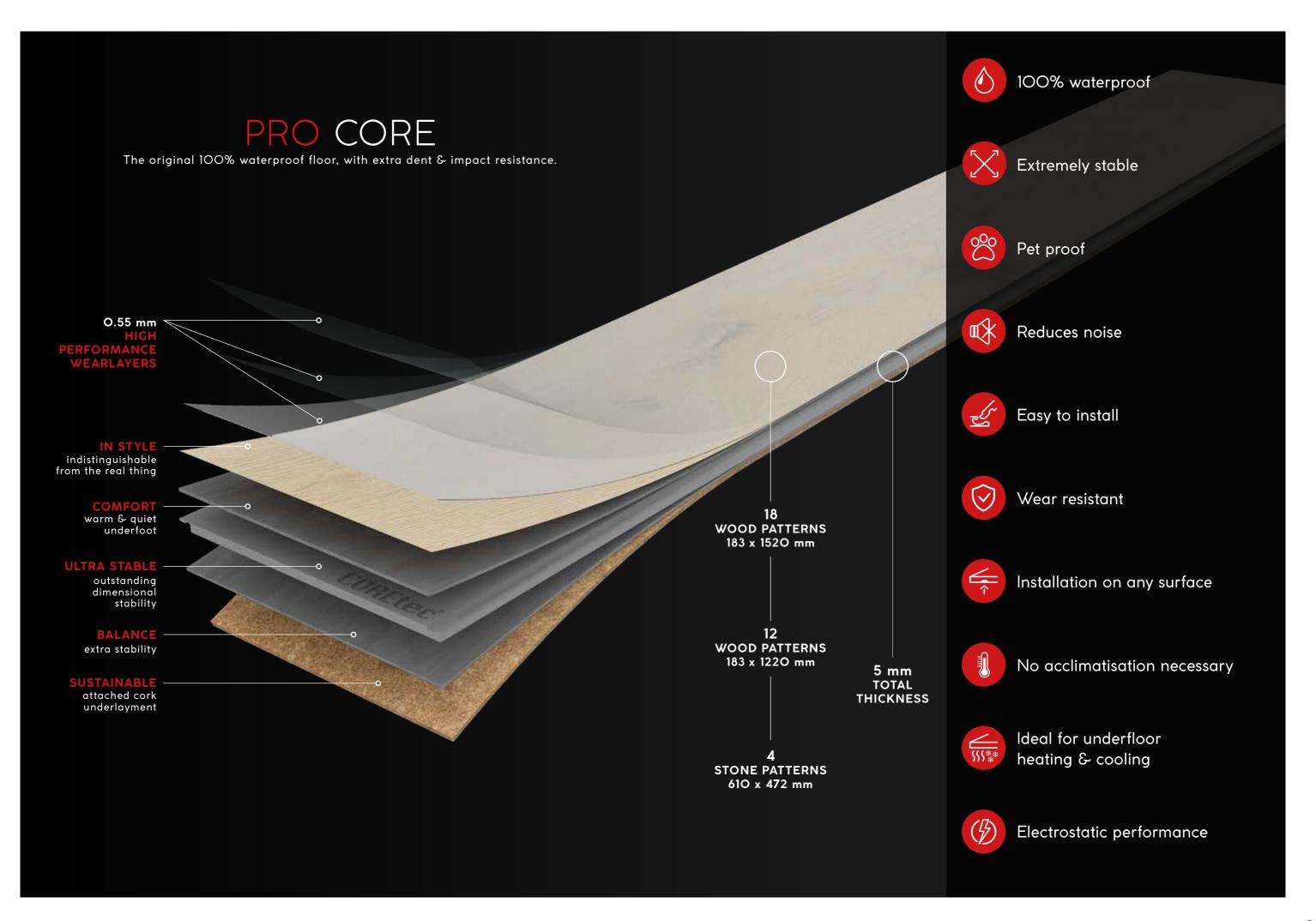
a natural protection against mold & mildew



no need for separate underlayment



absorbs subfloor imperfections





















1520 x 183 mm

4√-GROOVE

"inspiring decors"





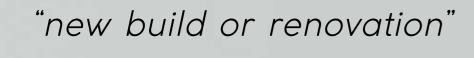






















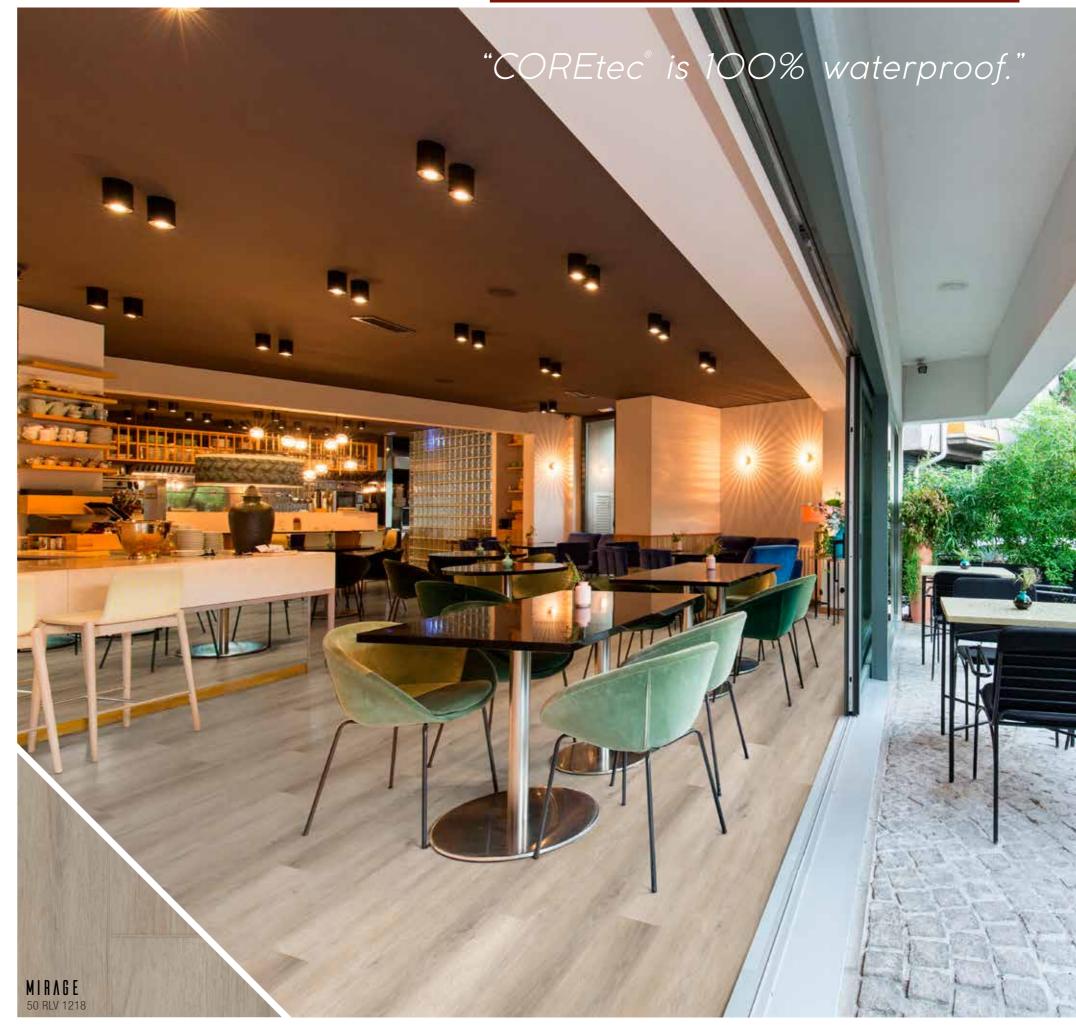












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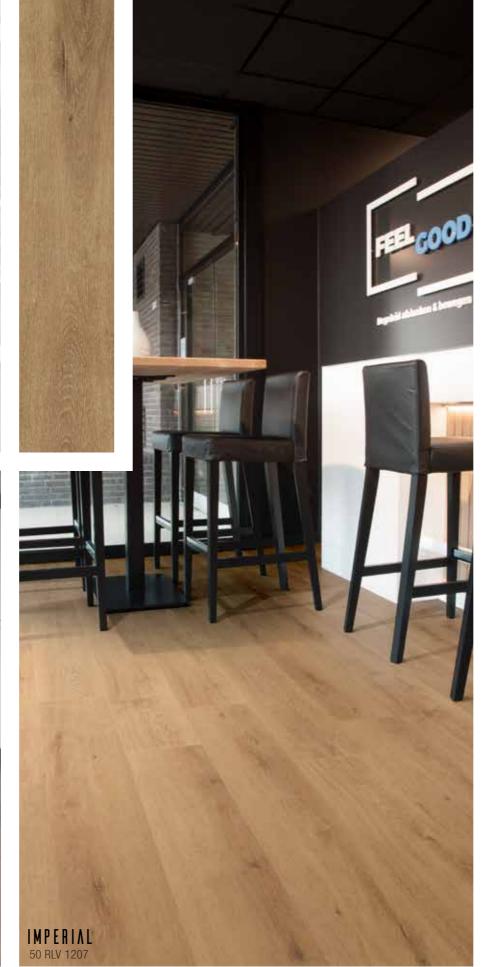




1220 x 183 mm



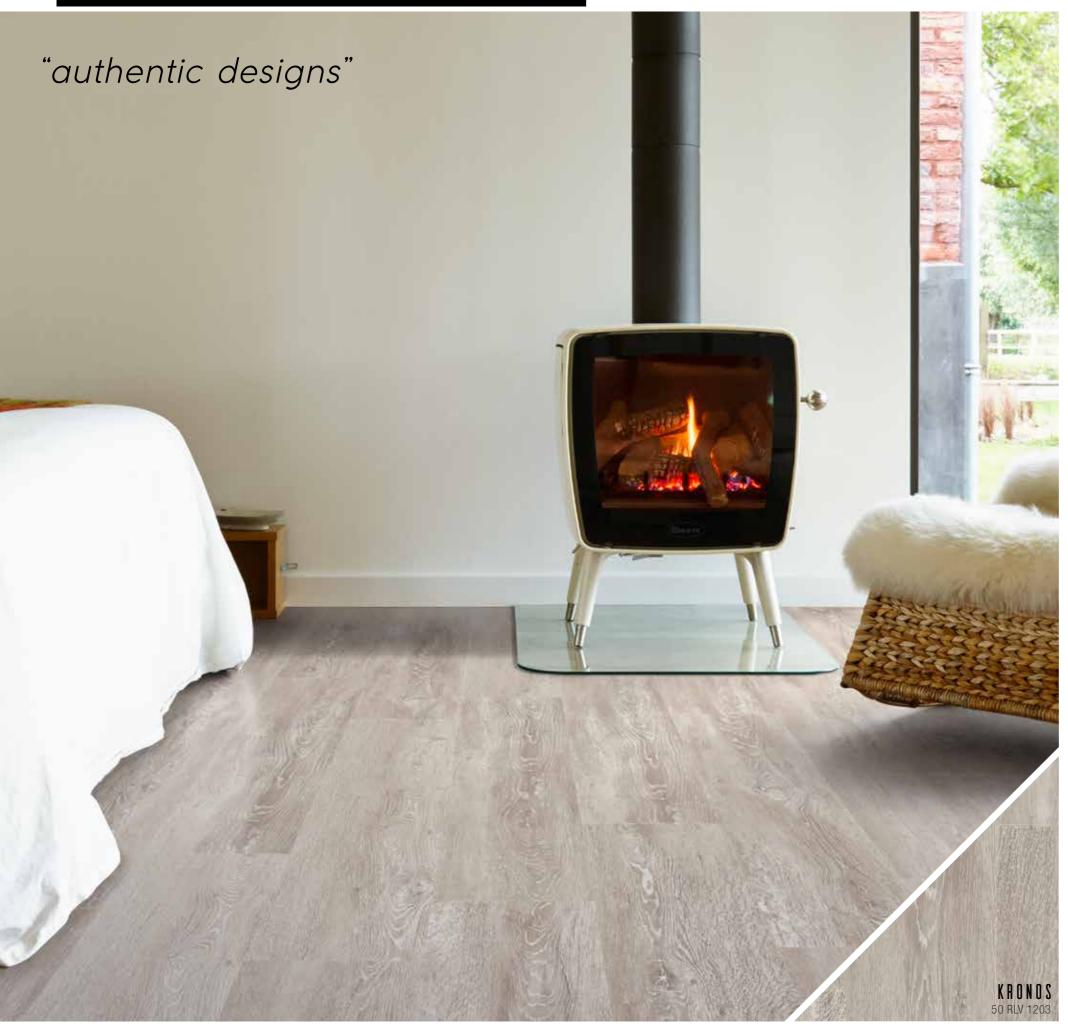


















610 x 472 mm

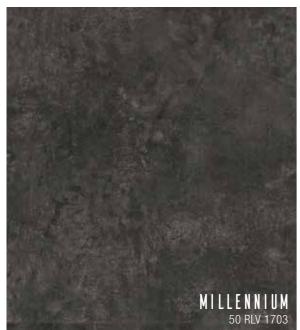


COREtec PRO













# **ACCESSORIES**

# Paintable skirtings

Our paintable skirtings are 100% waterproof & shock resistant.







14 cm 1.8 cm 2 m 70PSK2000-1



10 cm 1.3 cm 2.3 m 70PSK2300-3



10 cm 2 cm 2 m 70PSK2000-2



6.5 cm 1.3 cm 2.3 m 7OPSK23OO-2



4 cm 1 cm 2.3 m 7OPSK23OO-1

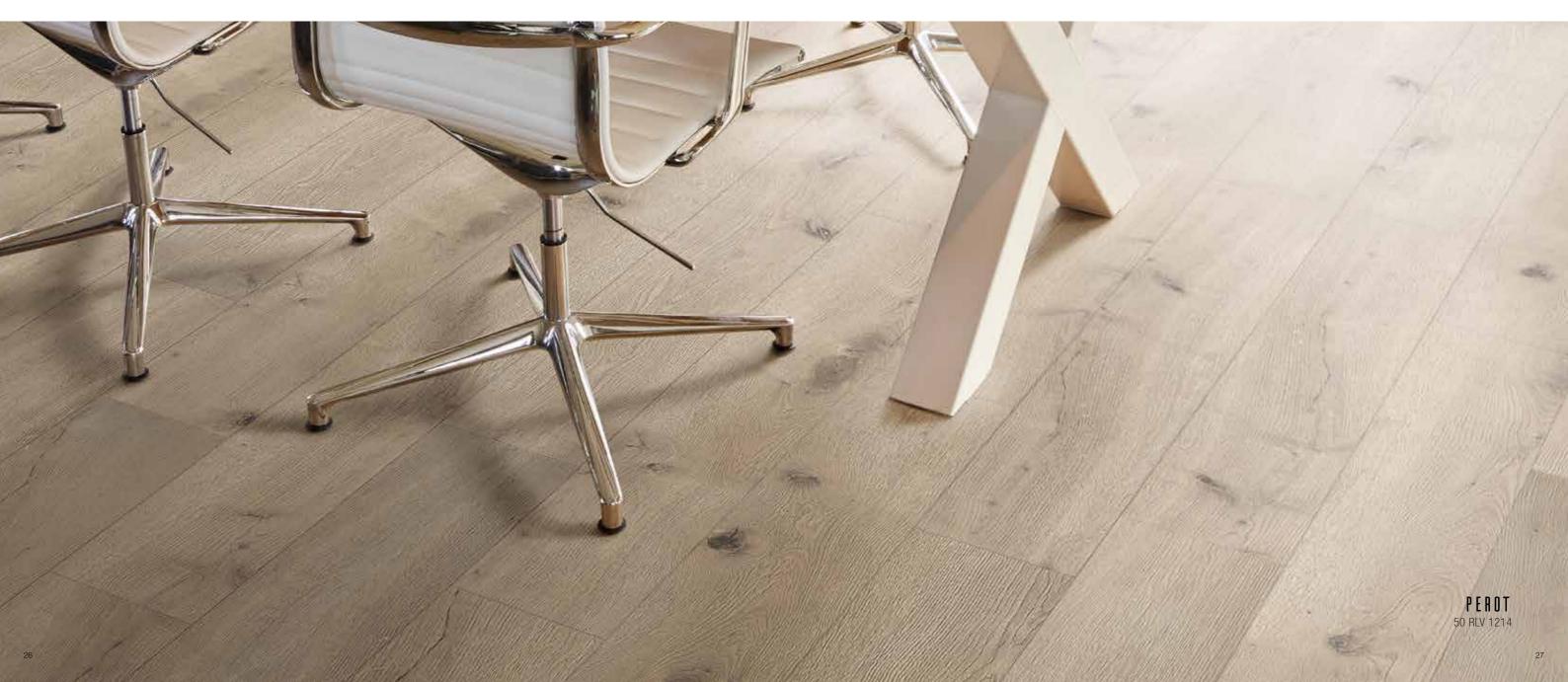




DESIGN (2PC)



5.8 cm 1.3 cm 2.4 m 7OMD3 . . . . X (.... = Matching design Ref.)



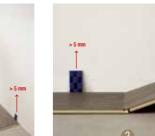


# INSTALLATION

# Easy to install

COREtec® floors have the easiest install in the market. Follow the steps or watch our installation video on our website. Just surf to www.coretecfloors.com





















# MAINTENANCE

The COREtec® Clean, quick & green kit: • Daily cleaner • Deep cleaner

- · Stain remover

















**PLANKS** 183 x 1520 mm 183 x 1220 mm

**TILES** 472 x 610 mm



**PLANKS 1520** 10 pcs

2,78 m<sup>2</sup> 23 kg

**PLANKS 1220** 12 pcs 2,68 m<sup>2</sup>

**TILES** 10 pcs 2,88 m<sup>2</sup> 24,25 kg

22,60 kg

#### LEVEL OF USE

Classe d'uso / Clasificación de uso / Classe de utilização

23 / 33 (EN ISO 10874)

#### GEOMETRICAL CHARACTERISTICS

Fantasie geometriche / Características geométricas / Características geométricas

Conform (ISO 24337)

#### **WEAR RESISTANCE**

Resistenza all'usura / Resistencia al desgaste / Resistência ao desgaste

Pass 5000 cycles (EN 13329 Annex E)

#### **CASTOR CHAIR RESISTANCE**

Resistenza alle sedie con ruote / Resistencia a sillas con ruedas / Resistência a cadeira de

Pass 25000 cycles (ISO 4918)

#### **EFFECT OF FURNITURE LEG**

Effeto furniture leg / Efecto de la pata de un mueble / Efeito da perna do móvel

No visible change (EN 16581)

#### **RESIDUAL INDENTATION**

Indentazione residua certificata / Huella residual / Recuo Residual

≤ 0.10 mm (EN ISO 24343-1)

#### **RESISTANCE TO STAINING**

Resistenza alle macchie / Resistencia al manchado / Resistência a manchas

5 (No visible change)

(EN 438-2)

#### LOCKING STRENGTH

Chiusura perfetta con sistema a click / Resistencia a la tracción / Força de encaixe

LS 2 2.0 / SS 2 3.5 (EN 24334)

#### **DIMENSIONAL STABILITY**

Stabilità dimensionale / Estabilidad dimensional / Estabilidade dimensional

Pass ≤ 0.25% (EN ISO 23999)

#### **COLOUR FASTNESS TO LIGHT**

Resistenza alla luce / Solidez del color a luz artificial / Resistência da cor à luz

> grade 6 (ISO 105-B02)

#### IMPACT SOUND REDUCTION

Isolamento acustico/ Aislamiento acústico / Isolamento acústico

 $\Delta Lw = 17 dB$  (ISO 10140-3/EN 717-2)

#### FORMALDEHYDE EMISSION CLASS

Classe Formaldeide / Emisión formaldehído / Classificação formaldeído

E1 (EN 717-1)

#### FIRE CLASSIFICATION

Classe di resistenza al fuoco / Resistencia al fuego / Classificação de Fogo

Bfl - S1 (EN 13501)

#### SLIP RESISTANCE

Coefficiente dinamico di attrito / Coeficiente de fricción / Coeficiente de atrito

DS - R1O (EN 13893 / DIN 51130)

#### UNDERFLOOR HEATING

Riscaldamento a pavimento / Calefacción por suelo radiante / Aquecimento por piso radiante

Suitable

#### **ELECTROSTATIC PERFORMANCE**

Performance elettrostatica / Rendimiento antiestático / Acumulação de cargas eletrostáticas

≤ 2 kV (EN 1815)

#### THERMAL RESISTANCE

Resistenza al calore / Aislamiento térmico / Isolamento térmico

 $O.O318~m^2$ -K/W



















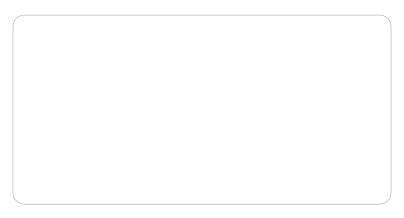






Warranty (years) The warranty covers manufacturing defects and premature wear in the event of normal use. Garantía (años) La garantía cubre los defectos de fabricación y el desgaste prematuro en caso de uso normal. Garanzia (anni) La garanzia copre i difetti di produzione e usura prematura in caso di corretto e normale utilizzo. Garantia (anos) A garantia cobre defeitos industriais e uso prematuro usado normal.





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